



The SOLUTION for A SENSITIVE SKIN



RICH IN: BOSWELLIA SERRATA EXTRACT ARGAN OIL WHEAT PROTEINS





A NEW PERMANENT HAIR COLOURING

INNOVATIVE:

AMMONIA-FREE
PPD-FREE
IMPECCABLE GREY COVERAGE
OPTIMAL COMFORT
LIGHTENS UP 3 TONES

Luméa Colour is an innovative permanent hair colouring system, with a unique formula, ammonia-free and ppd-free.

The use of boswellia serrata extract, argan oil and hydrolyzed wheat protein guarantees a maximum hold and delivers maximum comfort during application.

Luméa is an out-and-out Belgian product, which is extraordinary. Luméa provides the hairdresser with a range of 39 colours, comprising appropriate developers, specific shampoo and cream.

The extensive and varied line of Luméa enables the hairdresser to answer the ever increasing expectations of his clients.



BOSWELLIA SERRATA EXTRACT

"A sensitive scalp and still a good colour result? Boswellia serrata has the answer!"

Benefits:

- has a calming effect
- is antiphlogistic, anti-inflammatory
- reduces reddening
- is ideal in products for a sensitive skin



The boswellia serrata extract is a resin from a tree that grows in dry mountainous regions of India. It has a long tradition in Indian Ayurvedic medicine and is well- known for its calming, soothing and anti-irritating properties. Due to the boswellia serrata extract Luméa Colour Cream is one of the most soothing colour products available to the professional hairdresser.



ARGAN OIL

"The traditional beauty secret of Morocco"

Benefits:

- strengthens the hair
- restores softness and shine to the hair
- enriches hair with nutrients and acts as a moisturiser for the scalp



Argan oil (Argania spinosa) is often called "liquid gold" or "berber oil" and is extracted from the fruits of the Argan tree, which is endemic to southwestern Morocco.

Argan oil is such a rare and precious product that it has been inscribed on the World Heritage List. The oil used in Luméa Colour Cream is extracted by the traditional method (manually), is pesticide-free and is made in a responsible manner.



Benefits:

- repairs the hair and improves smoothness
- reduces the hair's porosity
- adds volume
- reduces scalp irritation
- increases the hair's ability to retain moisture



Proteins from wheat, or gluten, are processed through hydrolysis and the result is a product that can attract and retain moisture. This property is the reason why many skin-and haircare products contain hydrolyzed wheat protein. Moreover, scientific test results have proven the positive effects of hydrolyzed wheat protein on hair and scalp.



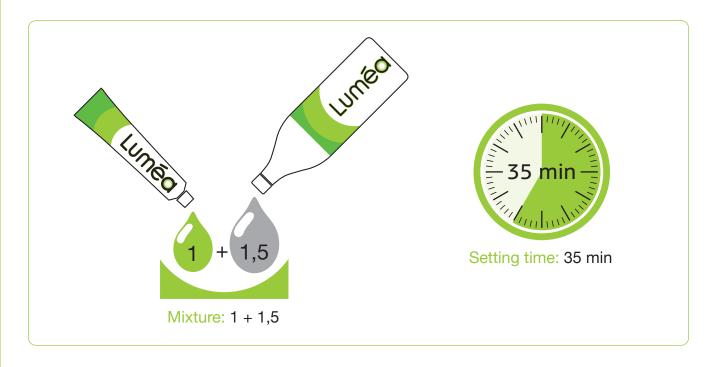
LUMEA COLOUR CREAM 100 ml

- Attractive colour pallet
- 39 intermixable shades
- From dark to blond tones, and from cold to warm shades.



INFINITE COLOUR CREATIONS





LUMEA BLEACHING POWDER 350 ml

LUMEA DEVELOPER 950 ml



Ammonia free bleaching powder



LUMEA DEVELOPER TONER

- To neutralise/refresh a shade after a technical work: bleaching, highlights, perm...

LUMEA DEVELOPER LEVEL 1

Lift 1 toneTone on tone

- Cover white hair

- Darken

LUMEA DEVELOPER LEVEL 2
- Lift 2 tones

LUMEA DEVELOPER LEVEL 3
- Lift 3 tones

LUMEA POST COLOUR SHAMPOO

& LUMEA POST COLOUR CREAM

LUMEA POST COLOUR SHAMPOO

- Cleans the hair
- Closes the cuticle (acid pH)
- Enriched with vitamin E, provitamin B5 and Argan oil
- Hydrates the hair
- Gives shine

LUMEA POST COLOUR CREAM

- Stabilises the colour
- Detangles
- Olus oil, hydrates and provides extra volume to hair











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