



# So VEGAN

"Premium quality hair care"



*scarin*  
HAIRCOSMETICS



## **Premium quality!**

Carin Haircosmetics has developed a premium vegan haircare brand, that keeps its promises. For each product there has been research on new active ingredients, together with aloe vera extracts, to solve specific hair and scalp problems.

We are now proud to present “So Vegan” range to our hairdressers and their customers.

## **Why vegan?**

Veganism is a way of living that attempts to exclude all forms of animal exploitation, be it in food, clothing, cosmetics or any other purpose.

So if a vegan lifestyle saves our planet’s health, we choose to participate by developing a vegan haircare range.

## **Cruelty free & sustainable!**

Carin Haircosmetics chooses to be a responsible company. That is why we never use ingredients tested on animals.

Sustainable, because we use an easy to recycle packaging, made in Europe.

The same applies for our ingredients, which are all bought locally when possible.





## Aloe vera

For many years aloe vera has proven its positive features in hair care. Therefore the “So Vegan” range was built around this plant.

## Aloe Jaumave

*“Organic / Natural / Sustainable”*

### Origin:

The aloe vera in the “So Vegan” products comes from the largest organic certified plantation in the world. The aloe vera grows under the “Aloe Sustainable Natural Purity” program with following guiding principles:



- ▶ Pesticide/herbicide-free
- ▶ Natural fertilization
- ▶ GMO-free
- ▶ Not tested on animals

### Benefits:

- Opens the pores of the scalp, allowing vitamins and nutrients to be absorbed. This will result in a healthy scalp.
- The blood circulation in the scalp is stimulated which makes the hair grow faster.
- Offers humectant and soothing qualities.  
It will therefore have a positive effect on dry or greasy hair (anti-itch and anti-dandruff action).





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## Micellar Shampoo

Vegan deep cleansing shampoo for normal, healthy hair, based on micelles.

The micelles will capture impurities, allowing deep cleansing of the hair. Vegetable glycerin, aloe vera and panthenol treat and hydrate the hair.

  
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## Color Boost Shampoo

Vegan shampoo for coloured hair.

The acid pH (4.5) closes the hair cuticle, allowing the colour pigments to be kept in the hair fiber. A blend (Daymoist™) of vegetable ingredients such as beetroot and corn extract, procures a longlasting hydration, guarantees the longevity of the hair colour, and protects the hair against heat. Aloe vera, vegetable glycerin and panthenol treat the hair and make it radiant.

## Color Boost Conditioner

Vegan conditioner for coloured hair.

A blend (Daymoist™) of natural ingredients such as beetroot and corn extract, protects the hair from heat, and guarantees the longevity of the hair colour. Vegetable glycerin, micro proteins, jojoba oil and aloe vera treat and hydrate the hair.

  
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## Curl Control Shampoo

Vegan shampoo for natural curly and wavy hair. The shampoo removes impurities, while vegetable glycerin and aloe vera procure an essential hydration with nice elastic curls as a result. The Multimoist™ complex makes the hair frizz-free.

## Curl Control Anti-Frizz Cream

Vegan leave-in conditioner with anti-frizz effect. A blend of Multimoist™ complex, argan and jojoba oil prevents frizz. Aloe vera and micro proteins treat and hydrate the hair, with a frizz-free result. Apply on lengths and ends. Do not rinse. Can be applied daily on dry or towel dried hair.



  
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## Revitalising Shampoo

Silicone-free, vegan shampoo for dry and damaged hair. Vegetable glycerin, panthenol and aloe vera treat and hydrate the hair. A blend of vegetable micro proteins will rejuvenate the hair. These micro proteins penetrate the hair, making it stronger and better protected against external factors.

## Revitalising Conditioner

Vegan conditioner for dry and damaged hair. A blend of sodium PCA (natural amino acid), vegetable glycerin, panthenol and aloe vera procures an optimal hydration and a natural hair rejuvenation. Vitamin F and micro proteins repair and strengthen the hair.



  
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## Revitalising Carrot Oil

Vegan hair oil with B-caroten, argan and jojoba oil.

This essential oil makes the hair strong, silky and shiny. It will seal split ends and make the hair frizz-free. Apply sparingly on lengths and ends.

Can be applied on dry or towel dried hair.

